

Inquiry into Billboards



Dear Committee,

I would like to express concern about any expansion of advertising billboards in the ACT.

Canberrans are hardworking. We work in often stressful occupations and our lives are full. The beautiful vistas that surround us are extremely important to our wellbeing and mental health. We know that advertising takes our attention – that is the entire point. I would argue that we are already saturated with attention – in our work and family lives. We do not need to have our valuable attention energy taken away in the name of extra revenue.


Billboards are attention pollution and there is no community value in having them around.

I would like to suggest a forum – such as a citizens forum for gaining a broader view about revenue raising options as I imagine this is the primary motivation behind increasing billboards.

Kind regards,

Dr Hedda Ransan-Cooper



	A.C.T. LEGISLATIVE ASSEMBLY COMMITTEE OFFICE
SUBMISSION NUMBER	17
DATE AUTH'D FOR PUELICATION	27/6/17