### SELECT COMMITTEE ON ESTIMATES 2010-2011

**Questions on Notice** 

### **Minister for Tourism, Sport and Recreation**

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Smyth

Tourism industry

Brendan Smyth: To ask the Minister for Tourism, Sport and Recreation:

[Ref: CMD, Budget Paper 4, Page number 29 – 62]

In relation to the tourism industry in the ACT:

1. Why was the decision made to close the Singapore representative office.

2. What evaluation was undertaken prior to this decision being announced.

3. What was the total investment in the Singapore representative office over its six years of operation.

4. (a) What business case or cost-benefit analysis was undertaken before the decision was made to invest in a representative office in Singapore; (b) If there was no business case or similar evaluation, why was this the case.

5. Why did the ACT Government have such a focus on Singapore when the much larger tourism market of China is relatively so close and appears to offer much more potential.

6. (a) Was there any cost-benefit analysis prior to the opening of the representative office in Singapore that showed that Singapore offered more potential than did China; (b) If so, please provide this analysis.

7. (a) What strategy does the ACT Government have towards encouraging visitors from China to travel to the ACT; (b) What strategy is being developed or applied to convince Chinese tourists to spend one or more nights in Canberra; (c) If there is no such strategy for tourists from China, why not.

### Mr Barr: The answer to the Member's question is as follows:-

(1) Australian Capital Tourism's 5 year strategic plan identified the need to focus resources on domestic marketing and review its approach to international marketing.

An international market review was undertaken and subsequently the decision was made to close the office in Singapore. Australian Capital Tourism closed its Singapore office on 31 December 2009. There were no Australian Capital Tourism permanent staff affected, however arrangements with a contractor ceased.

(2) See above.

(3) The investment in the Singapore representative office over the last six years of operation was \$866,945.

(4) In 2004 the Board of Australian Capital Tourism Corporation agreed to establish a presence in Singapore with TNSW (Tourism NSW) and contracted the services of a representative based there from November 2004. In addition Singapore market research was undertaken in January 2005 and an international strategy was presented to the Board around that time.

In relation to the Board's decision to establish a presence in Singapore, records indicate the following issues were considered:

- The Singapore Australia Free Trade Agreement (effective July 2003) strengthened trade and investment links between Australian and Singapore. In addition to tariff elimination, the agreement guaranteed market access for Australian exporters of services, particularly education, environmental, telecommunications, and professional services, and was projected to lead to increased travel between Singapore and Australia.
- Projected growth in the market December 2004 Tourism Forecasting Committee figures indicated that average annual growth in visitation from Singapore to Australia was forecast to be 3.9% until 2013 (forecast as at January 2005).

(5) A review of the Board's papers and other Corporation documents from that period does not show any discussion on this issue.

(6) As above.

(7) Tourism Australia takes the lead on marketing Australia to the Chinese market.

Smyth

Tourism industry

Brendan Smyth: To ask the Minister for Tourism, Sport and Recreation:

[Ref: CMD, Budget Paper 4, Page number 29 – 62]

In relation to the tourism industry in the ACT:

1. What research has been undertaken into the availability of low cost accommodation in the ACT.

2. (a) Has there been a report prepared by Ernst and Young into low cost accommodation. (b) If so, please provide a copy of this report.

3. What action has been taken to increase the supply of low cost accommodation in Canberra: (a) for people wishing to camp; (b) for people using caravans; (c) for moderate cost motel-type accommodation; (d) to cater for visits from larger groups, such as school children and other students.

4. (a) What evaluation has been undertaken of the demand for accommodation by people planning to visit the recent *Masters* exhibition at the National Gallery of Australia; (b) What evaluation has been made of the demand for low cost accommodation by prospective visitors to the *Masters* exhibition; (c) Did any evaluation of the *Masters* exhibition identify whether there was any unmet demand for various types of accommodation from people wishing to visit Canberra for the exhibition; (d) If so, what was the extent of this unmet demand.

# MINISTER FOR TOURISM, SPORT AND RECREATION : The answer to the Member's question is as follows:-

1. TAMS commissioned two reports into the availability of low cost accommodation in the ACT. ACT accommodation demand and supply analysis' December 2009 (Parsons Brinkerhoff) and EPIC Tourist Accommodation Feasibility Study' April, 2009 (Parsons Brinkerhoff).

2. No.

3. There are a number of future land releases and development opportunities that are expected to increase the supply of tourist accommodation, including low cost accommodation.

The schedule of proposed sites is detailed in the media release of 26 May 2010.The National Gallery is providing a report against the ACT Government's

\$500,000 investment for the co-operative marketing of the *Masterpieces* exhibition.

Tourism industry

Brendan Smyth: To ask the Minister for Tourism, Sport and Recreation:

[Ref: CMD, Budget Paper 4, Page number 29 – 62]

In relation to the tourism industry in the ACT:

- 1. How much funding is provided in the 2010-11 ACT budget for the ACT's Tourist Industry Council (TIC).
- 2. If no funding was provided for TIC in the ACT, why is this the case.
- 3. What consideration is the ACT Government giving to investing in TIC.

### Mr Barr: The answer to the Member's question is as follows:-

- (1) \$20,000.
- (2) See above.
- (3) TIC put forward an ACT Government-wide proposal for frontline service staff training, which is currently being considered. Should TIC also put forward any other formal strategic partnership proposal in writing, the ACT Government would consider it in due course.

Government however should not be the main financial stakeholder in an industry based member organisation. TIC cannot be sustainable without demonstrated support from industry to assist with maintaining a strong financial position.

Tourism industry

Brendan Smyth: To ask the Minister for Tourism, Sport and Recreation:

[Ref: CMD, Budget Paper 4, Page number 29 – 62]

In relation to the tourism industry in the ACT:

- 1. Are you aware of the Sydney Vivid Festival.
- 2. Are you aware of the content of this festival, which is described as a festival of light, music and ideas.
- 3. (a) Are there any similarities between the Vivid Festival in Sydney and what appears to be the ACT Government's new autumn event. (b) If so, have these similarities been modelled on the Sydney Vivid Festival and to what extent.

### Mr Barr: The answer to the Member's question is as follows:-

- (1) Yes.
- (2) Yes.
- (3) (a) Lighting appears to be a similar element.

(b) No. The concept for the Autumn event was conceived by Australian Capital Tourism in February 2009, based upon elements of a number of northern hemisphere events.

Tourism industry

Brendan Smyth: To ask the Minister for Tourism, Sport and Recreation:

[Ref: CMD, Budget Paper 4, Page number 29 – 62]

In relation to the tourism industry in the ACT:

- 1. Did you write, in an email of 12 January 2009, that the 'Government's election commitment [of \$5 million] relates to a <u>new</u> autumn event rather than the expansion of existing events'.
- 2. Why was \$0.2m allocated to Floriade and \$0.4m allocated to Floriade NightFest in 2009-10, when these are existing events and they are not held in autumn.

### Mr Barr: The answer to the Member's question is as follows:-

1. Yes.

2. Budget Paper 3 page 73 (2009-2010) provides the description for the Autumn Event and Domestic Marketing budget initiative:

"This initiative is aimed at increasing the economic benefit generated by tourism through events and domestic marketing. Specifically, it will drive the acquisition and development of a new event that will result in increased visitation in the autumn period. The initiative will also provide enhancements to Floriade and Floriade NightFest in 2009, as well as encompass domestic marketing activities".

Smyth

Accountability indicators for EPIC

Brendan Smyth: To ask the Minister for Tourism, Sport and Recreation:

[Ref: Exhibition Park Corporation, Budget Paper 4, page number 75, Output 2.2; pp 487 – 494]

In relation to the accountability indicators for Exhibition Park Corporation (EPC):

- 1. Why are two accountability indicators for EPC noted as being discontinued.
- 2. Why are these two indicators not included in the separate commentary on and analysis for EPC.
- 3. Why could these two indicators not be transferred from TAMS to EPC.

## Minister for Tourism, Sport and Recreation: The answer to the Member's question is as follows:-

- 1. The two accountability indicators for EPC are noted as being discontinued as Exhibition Park Corporation was retained as a separate statutory authority.
- 2. These two indicators were not included in the separate commentary on and analysis for EPC, as accountability indicators are not required to be included within the Budget papers for statutory authorities. EPC is now required to prepare a Statement of Intent. It is within this document, that 'accountability indicators' which are essentially the same term as the listed 'performance measures' and 'key performance indicators' within EPC's Statement of Intent.
- 3. See answer to question 2.

Smyth

EPIC - Financial report

Brendan Smyth: To ask the Minister for Tourism, Sport and Recreation:

[Ref: Exhibition Park Corporation, Budget Paper 4, Page number 487 – 494]

In relation to the financial reports from Exhibition Park Corporation (EPC):

1. What is the rationale for CSO payment being 'reinstated'.

- 2. What had happened to CSO payments.
- 3. Would this funding of CSO have 'disappeared' once EPC had been integrated into the Chief Minister's Department.
- 4. What is the explanation for the reinstatement of the funding for the capital upgrade program.

5. What had happened to funding for this activity.

6. Would this funding have 'disappeared' once EPC had been integrated into the Chief Minister's Department.

7. Why does cash and cash equivalents fall by \$0.668 million during 2010-11

8. Why do these reductions continue in the out years.

9. What will be the estimated effect of the revenue stream from the redeveloped petrol station and food outlet site on this revenue item.

10. (a) What are the assumptions on which user charges are estimated to fall by 30 per cent in 2010-11 and then recover slowly. (b) What are the assumptions on which other revenue is estimated to fall by 43 per cent in 2010-11 and then does not recover. (c) How do these estimates take account of the redeveloped petrol station and food outlet site and a growing use of camping and caravan facilities.

# MINISTER FOR TOURISM, SPORT AND RECREATION the answer to the Member's question is as follows:-

- 1. The CSO payment, or Government Payment for Outputs has been reinstated in 2010-11 and effectively, is simply a reclassification of User-Charges ACT Government received by EPC during 2009-10.
- 2. The CSO payments are essentially contained within the line item Government Payment for Outputs.
- 3. No.
- 4. EPC's original 2009-10 budget for the capital upgrade program was contained within TAM's 2009-10 budget as published in the 2009-10 Budget papers.
- 5. See answer to question 4.
- 6. See answer to question 4 and note EPC was to be integrated into TAMS and not CMD.
- 7. Cash and cash equivalents fall by \$0.668m during 2010-11 due mainly to a reduction in revenue receipts including lower budgeted interest receipts as available cash balances reduce, lower revenues anticipated to be received from the releasing of the service station and lower commission on catering activities.
- 8. EPC budgets for further reductions to continue in the outyears as budgeted revenues, whilst growing from 2011-12, are not sufficient to meet the demand of cost increases. EPC plans to develop and implement a financial plan during

2010-11 to address the budgeted cash shortfalls as presented in the 2010-11 budget papers.

- 9. This information is commercial in confidence.
- 10. (a) The assumptions upon which user-charges are estimated to fall by 30% include the reduction in revenues from the re-leasing of the service station and lower commission on catering activities. From 2011-12, EPC expects to have increased revenues.

(b) The assumption on which other revenue within the cash flow statement is estimated to fall by 43 per cent in 2010-11 and not recover, is to the one-off partial recovery from the successful tenderer for costs associated with the building demolition and restoration costs associated with the twenty-two year old service station site.

(c) These are incorporated in the Estimates. See answer to question 10(a).

EPIC - Budget costs

ZED SESELJA : To ask the Minister for Tourism, Sport and Recreation

### BP 4

In relation to : Budgeted Costs for the Exhibition Park Corporation;

- 1. What is the budgeted cost for the Corporation in 2009-10, 2010-11, 2011-12, 2012-13 and 2013-14 of
  - a. Electricity
  - b. Internet communications
  - c. Telecommunications
  - d. Travel for senior executive staff
  - e. Travel for non-executive staff
  - f. Local travel, including taxis, bus fares, and vehicles
  - g. Printing
  - h. Paper
  - i. Official entertainment
  - j. Consultant's fees
  - k. Office supplies

## Minister for Tourism, Sport and Recreation: The answer to the Member's question is as follows:-

The ACT Government prepares its budget on an outputs basis. Data at that level is published in the Budget Papers, along with budgeted financial statements for agencies. Similar information on actual performance is published in annual reports including audited financial statements. Certain figures you request are publicly available on the Exhibition Park Corporation (EPC) Annual Report or ACT Government Budget Papers. The information you require to other questions of detail, including for example in relation to consultant fees and travel for 2010-11 and onwards, rely on business decisions that have not yet been made. Data is not available in the form and at the level of disaggregation requested in other questions without diversion of significant resources from EPC's ongoing business that I am not prepared to authorize.

EPIC - Budget costs

ZED SESELJA : To ask the Minister for Tourism, Sport and Recreation BP 4

In relation to : Budgeted Costs and the Exhibition Park Corporation What are the annual depreciation costs for the Corporation?

- a. How much depreciation is allocated to small capital items which are used in the day-to-day activities of the Corporation, and how much is related to major capital works or items?
- b. What are those major capital works or items specifically and how much is the depreciation for each annually?
- 2. What capital initiatives will be completed by the Corporation in 2010-11, 2011-12, 2012-13 and 2013-14?
  - a. What was the original cost of those initiatives when they were first considered by Government?
  - b. What is the current budgeted cost of each initiative?
  - c. What are the ongoing costs to the Budget of the initiative, including running costs and depreciation costs?
- 3. What capital initiatives (or expenditure on capital equipment) were completed/will be completed by the Corporation in 2009-10?
  - a. What was the original cost of those initiatives when they were first considered by Government?
  - b. What is the current budgeted cost of the initiative?
  - c. What are the ongoing costs to the Budget of the initiative, including running costs and depreciation costs?
  - d. What was the estimated completion date when the initiative was first considered by Government?

## Minister for Tourism, Sport and Recreation: The answer to the Member's question is as follows:-

The ACT Government prepares its budget on an outputs basis. Data at that level is published in the Budget Papers, along with budgeted financial statements for agencies. Similar information on actual performance is published in annual reports including audited financial statements. Certain figures you request are publicly available on the Exhibition Park Corporation (EPC) Annual Report or ACT Government Budget Papers. The information you require to other questions of detail, including for example in relation to consultant fees and travel for 2010-11 and onwards, rely on business decisions that have not yet been made. Data is not available in the form and at the level of disaggregation requested in other questions without diversion of significant resources from EPC's ongoing business that I am not prepared to authorize.

EPIC - environment measures

ZED SESELJA : To ask the Minister for Tourism, Sport and Recreation

In relation to : Environmental measures for the Exhibition Park Corporation;

- 1. What are the estimated greenhouse gas emissions for the Corporation in 2010-11, 2011-12, 2012-13 and 2013-14?
- 2. What initiatives or measures has the Corporation implemented in 2009-10 to reduce greenhouse gas emissions?
  - a. What is the cost of each initiative
  - b. how much greenhouse gas has each initiative saved?
- 3. What initiatives or measures will the Corporation implement in 2010-11 to reduce greenhouse gas emissions?
  - a. What is the budgeted cost of these initiatives
  - b. How much greenhouse gas will each initiative save?
- 4 How much paper recycling will be undertaken in 2010-11, 2011-12, 2012-13 and 2013-14, what percentage of total paper used is this, and what benchmark will the Corporation measure its success in recycling against?

## Minister for Tourism, Sport and Recreation: The answer to the Member's question is as follows:-

1. EPC will be using the OSCAR database to provide baseline data on which estimates for future years will be based.

2. This information will be provided in the C21 section of EPC'S 2009-10 Annual Report.

- 3. Initiatives are currently being considered. Details and outcomes will be reported in the EPC 20010-11 Annual Report.
- 4. This detailed information is not yet available. Information on paper will be reported in EPC's 2010-11 Annual Report.

EPIC - overhead costs

ZED SESELJA : To ask the Minister for Tourism, Sport and Recreation

### BP 4

In relation to : Overhead costs for the Exhibition Park Corporation;

- 1. What are the overhead fixed costs for the Corporation for 2010-11 and how much is each?
- 2. How are these costs forecast to change between 2010-11 and 2013-14 (please provide a breakdown by output).
- 3. What are the variable and marginal costs for the Corporation for 2010-11 and how much is each.
- 4. How are these costs forecast to change between 2010-11 and 2013-14, and how has this changed since 2009-10 (please provide a breakdown by output).

## Minister for Tourism, Sport and Recreation: The answer to the Member's question is as follows:-

The ACT Government prepares its budget on an outputs basis. Data at that level is published in the Budget Papers, along with budgeted financial statements for agencies. Similar information on actual performance is published in annual reports including audited financial statements. Certain figures you request are publicly available on the Exhibition Park Corporation (EPC) Annual Report or ACT Government Budget Papers. The information you require to other questions of detail, including for example in relation to consultant fees and travel for 2010-11 and onwards, rely on business decisions that have not yet been made. Data is not available in the form and at the level of disaggregation requested in other questions without diversion of significant resources from EPC's ongoing business that I am not prepared to authorize.

EPIC - IT and advertising

ZED SESELJA : To ask the Minister for Tourism, Sport and Recreation

In relation to : IT and Advertising for the Exhibition Park Corporation;

- 1. What is the budgeted cost of the provision of IT services for the Corporation for 2010-11?
- 2. What is the budgeted or forecast increase in costs for the provision of IT services in 2011-12, 2012-13 and 2013-14?
- 3. What will be the marginal cost and the average cost of the provision of IT services at the forecast staffing levels in 2010-11?
- 4. How much will be spent on advertising in 2010-11, and what is forecast to be spent in 2011-12, 2012-13 and 2013-14, and how is this spending broken down between i) outputs and ii) design, printing, distribution etc.
- 5. What form of advertising will be undertaken in 2010-11?
- 6. What is the purpose of each form of advertising to be undertaken in 2010-11?
- 7. How much has been spent on graphic design purposes in 2009-10, and how much will be spent on graphic design in 2010-11, 2011-12, 2012-13 and 2013-14?
- 8. How much has been spent on advertising in 2009-10 to date, and what forms of advertising does this include?

## Minister for Tourism, Sport and Recreation: The answer to the Member's question is as follows:-

The ACT Government prepares its budget on an outputs basis. Data at that level is published in the Budget Papers, along with budgeted financial statements for agencies. Similar information on actual performance is published in annual reports including audited financial statements. Certain figures you request are publicly available on the Exhibition Park Corporation (EPC) Annual Report or ACT Government Budget Papers. The information you require to other questions of detail, including for example in relation to consultant fees and travel for 2010-11 and onwards, rely on business decisions that have not yet been made. Data is not available in the form and at the level of disaggregation requested in other questions without diversion of significant resources from EPC's ongoing business that I am not prepared to authorize.

EPIC - staff management

ZED SESELJA : To ask the Minister for Tourism, Sport and Recreation

### **BP** 4

In relation to : Staff Management within the Exhibition Park Corporation;

- 1. How many staff are currently employed by the Corporation, and what level is each (please provide a breakdown by output and work area).
- 2. What was the total staff turnover rate in 2008-09 and 2009-10 to date, and what is the budgeted staff turnover rate for 2010-11 (please provide a breakdown by output class and level).
- 3. How many positions within the Corporation are currently unfilled as a result of the Government's staffing freeze?
  - a. When will these positions now be filled?
  - b. How much money has the Corporation saved as a result of the freeze?
- 4. How many staff receive a total salary of
  - a. below \$70,000,
  - b. between \$70,000 and \$80,000,
  - c. between \$90,000 and \$100,000,
  - d. between \$100,000 and \$110,000,
  - e. over \$110,000; and.
  - f. For each salary range, how many staff are considered administrative or policy, and how many are considered frontline service delivery staff?
- 5. How many additional staff will be employed in 2010 (in FTE), and what level is each (please provide a breakdown by output and level).
  - a. How many are administrative or policy staff, and how many are considered frontline service delivery staff?
- 6. How much will be spent on training programs 2010-11?
  - a. What is the purpose of each training program, and
    - b. how many staff are expected to participate?
- 7. Will officers attend any training programs in 2010-11 interstate?
  - a. If so, what is the purpose of these training programs?
    - b. How many officers will attend?
    - c. What is the cost of each programs, including travel expenses?
- 8. What training programmes in 2010-11 will be held which will result in no marginal cost to the Corporation?
- 9. What in-house training programs will be held in 2010-11 which will result in a cost to the Corporation, and what is this cost expected to be?
- 10. What is the average oncost for each employee within the Corporation budgeted to be in 2010-11?
  - a. What is included in this oncost?
  - b. What is the marginal oncost of an additional worker at the current staffing levels in 2010-11?
- 11. What specialist qualifications are required by staff for the Corporation to undertake its roles and responsibilities?
  - a. What skills are currently lacking in the Corporation?
  - b. How will these gaps be filled in 2010-11?
  - c. Has the staffing freeze contributed to this shortfall?

- 12. What is the average salary for each employee who has a specialist skill that is required for the Corporation to undertake its roles and responsibilities? What will be the average salary in 2010-11 (please provide a breakdown by specialisation, output and employee level).
- 13. What training must employees undertake on a regular basis to maintain their specialist skills, and what is the budgeted total cost of this training in 2010-11?
  - a. What is the average cost per employee?
  - b. Who will provide the training?
- 14. What specialist equipment is required for employees within the Corporation to undertake their jobs, and how will this change in 2010-11? For each piece of equipment:
  - a. how many are required,
  - b. what is the capital cost of each,
  - c. what is the running cost of each?
  - d. Over what period is each piece of equipment depreciated?
  - e. What equipment will be purchased in 2010-11 for this purpose?
- 15. How many graduates will be employed in 2010-11?
  - a. What is the cost of employing each graduate, and what is the breakdown of these costs, including oncosts?
  - b. How many graduates have been employed on average each year since 2001?
- 16. How many staff will be recruited in 2010-11, and how much has been spent on recruitment in 2009-10 to date?
  - a. How much is budgeted to be spent on recruitment in 2010-11, and how is this broken down?
- 17. How much office space is currently leased by the Corporation, or the ACT Government on behalf of the Corporation?
  - a. Will this change in 2010-11, if so how will it change and what is the cost of the change?
  - b. What is the cost of the current lease, what is the make-good provision, and when will this lease be complete?
  - c. If a new lease is to be signed in 2010-11, what is the cost of the lease, what is the make-good provision, and when will this lease be complete?
- 18. How many staff, are budgeted to receive HDA in 2010-11? For each staff member,
  - a. why will they receive HDA?
  - b. How long will they be on HDA?
  - c. What is the budgeted expense for staff receiving HDA in 2010-11?
  - d. Please provide a breakdown by output class and level
- 19. How many staff are currently on any form of leave indefinitely?
  - a. What are the reasons for these staff being on indefinite leave?
  - b. Please provide a breakdown by output class and level

## Minister for Tourism, Sport and Recreation: The answer to the Member's question is as follows:-

The ACT Government prepares its budget on an outputs basis. Data at that level is published in the Budget Papers, along with budgeted financial statements for agencies. Similar information on actual performance is published in annual reports including audited financial statements. Certain figures you request are publicly

available on the Exhibition Park Corporation (EPC) Annual Report or ACT Government Budget Papers. The information you require to other questions of detail, including for example in relation to consultant fees and travel for 2010-11 and onwards, rely on business decisions that have not yet been made. Data is not available in the form and at the level of disaggregation requested in other questions without diversion of significant resources from EPC's ongoing business that I am not prepared to authorize.

### Program funding

STEVE DOSZPOT MLA: To ask the Minister for Tourism, Sports and Recreation

In relation to program funding:

- 1. The Budget Technical Adjustments for Sports Participation Development Program shows that funding has been pushed back beyond FY2013-14, has the program been cut? (BP4, pg 79)
  - a. Where is the money being moved to?
- 2. Why is the \$8m for the "Where We Will Play" Outdoor Sports Facilities Water Reduction Strategies not spent and moved to 2011-13?

## Minister for Tourism, Sport and Recreation: The answer to the Member's question is as follows:-

1. No.

a. The money is being removed from the Departmental Appropriation as it will be received as direct revenue by the Department.

2. The \$8m for the "Where Will We Play" strategies has been moved as some complexities of the project require resolution and the project is not yet at a stage of large scale construction expenditure. A Water Management Plan (completed May 2009) was initially undertaken and identified recommended strategies to maximise non-potable water supply to ACT sportsgrounds. Three pilot stormwater schemes are now being developed as part of the Canberra Integrated Urban Waterways Project (CIUWP).

The funding has been rolled over as final design and subsequent construction is contingent on concurrent research being undertaken through the CIUWP to assess drawdown levels and yields for ACT lakes/ponds, which will have an impact on the availability of water and the final design. This and other issues such as non potable water pricing and the operational model to progress the stormwater schemes have required significant time to ensure appropriate integration towards the best possible outcome for end users.

Accountability indicators

STEVE DOSZPOT MLA: To ask the Minister for Tourism, Sports and Recreation

In relation to the Accountability Indicators for Annual Sportsgrounds Maintenance Cost Per Hectre:

- 1. This financial year's Budget does not have Accountability Indicators for Annual Sportsgrounds Maintenance Cost Per Hectre. In the FY2009-10 budget, it was explained that this indicator will be discontinued due to the fact that there is no Australian benchmarking for equivalent services—is this the case with all accountability indicators?
- 2. Will the Government be decreasing its expenditure for sportsgrounds maintenance in the future?

## Minister for Tourism, Sport and Recreation: The answer to the Member's question is as follows:-

- 1. The other remaining accountability indicator, the customer satisfaction survey, is expected to continue.
- 2. No.

Employee expenses

STEVE DOSZPOT MLA: To ask the Minister for Tourism, Sports and Recreation

In relation to employee expenses:

- The Budget Papers proposes a \$2.12 million cut in Employee Expenses in the FY2010-11. How will this impact on staff in Sports and Recreation? (BP4, pg 92)
  - a. If there are staff cuts, how large will the cuts be?
  - b. Please provide a breakdown of intended staff reductions.

## Minister for Tourism, Sport and Recreation: The answer to the Member's question is as follows:-

No impact has been identified.

- a. No reductions in staff levels from 09/10 financial year have been identified.
- b. N/A

Majura dragway

STEVE DOSZPOT MLA: To ask the Minister for Tourism, Sports and Recreation

In relation to the Majura Dragway:

- 1. What are the latest developments on the promised dragway to be developed at Block 51 Majura?
- 2. Under 'Territory Venue and Events' please provide an explanation on the \$500k Motorsport Funding and \$1.5 million Motorsport Funding Investment Fund (BP4, pg 90).

## Minister for Tourism, Sport and Recreation: The answer to the Member's question is as follows:-

- 1. In 2008, the Government ceased to consider the possibility of constructing a dragway in the ACT after studies found that suitable land was unavailable. This consideration included Block 51 Majura.
- 2. In 2008-09 the Government established an ACT Motorsport Fund. The 2009-10 Budget allocated \$0.5m for the establishment of a recreational riding area and over the next three years (2010-11 to 2012-13), the Government has committed a total of \$1.5m for an investment fund to provide support for motorsport organisations to invest in their facilities and/or run events stemming from recommendations in the ACT Motorsport Strategy.

Proposed World cup stadium

STEVE DOSZPOT MLA: To ask the Minister for Tourism, Sports and Recreation

In relation to the proposed World Cup Stadium:

- 1. Where would the ACT Government's \$100 million contribution towards the proposed \$270 million World Cup stadium be coming from?
- 2. Has a feasibility study been conducted?
  - a. What were the study's findings?
- 3. What is the proposed future return on investment (ROI) be?
  - a. What are the drivers of this?
  - b. What assumptions is this ROI based on?
  - c. Please provide ROI calculation.

## Minister for Tourism, Sport and Recreation: The answer to the Member's question is as follows:-

1. The funding and construction timing of a new Canberra Stadium is contingent on the success of Australia's bid to host either the 2018 or 2022 FIFA World Cup. We are expecting a formal announcement on the outcome of the FIFA bid process in December this year. If Australia's bid is successful, the decisions around timing of an appropriation to fund the Territory's contribution will be made in developing the Budget for the relevant year.

2. It is important to note that the ACT is not building a new Stadium. Any new Stadium would be a Commonwealth Government project, with a capped contribution from the Territory, from which an enduring benefit is expected to accrue. In the full knowledge that the current stadium is getting old – and there will be significant reinvestment required in the next decade - a master planning exercise was undertaken last year to look at all our options going forward. Advice from stadium architects Populous and confirmed in a business case from KPMG, was that, based on the ageing current facility and the considerable cost required to bring it up to standard for major elite sporting events, there are strong grounds to consider construction of a new stadium.

3. In 2009, KPMG calculated that Canberra Stadium generates \$44 million into the local economy each year through the leasing of the stadium to the Canberra Raiders and CA Brumbies. These sporting and other events, such as matches in the FIFA World Cup, contribute to economic activity in Canberra that otherwise would not have occurred. In addition, there is a considerable community and social benefit in having national sporting teams based in the ACT. While there are considerable broader economic and social benefits, no sports stadium in Australia generates a direct positive return on infrastructure investment.

Doszpot

Events infrastructure costs

STEVE DOSZPOT MLA: To ask the Minister for Tourism, Sports and Recreation

### BP4

In relation to Events infrastructure costs:

- Under 'Number of Major Events', how many of these events has the Government contributed in cash and in kind to in this financial year? (BP4, pg 75)
  - a. What were these events and does the Government's contributions compare to previous years?
- 2. Why has the targeted number of major events in FY2010-11 at the Manuka Oval reduced from 5 to 3? (BP4, pg 75)
- 3. Please provide further details regarding the Improvement of the Canberra Stadium Player Facilities (\$129k)? (BP4, pg 80)
- 4. What will be involved in the following upgrades (BP4, pg 83):
  - a. Manuka Oval (\$407k)
    - i. Will this include the installation of lights?
    - ii. Will this also involve increasing the seating capacity of the stadium?
  - b. Narrabundah Ball Park (\$1.5 million)
- 5. Why did it cost the Government more to upgrade the security of the Main Office (\$30k) than it is to upgrade the site security systems at the Canberra Stadium (\$13k)?

(BP4, pg 84)

- 6. Does the Government collect any data on the tourism value of sporting events to the ACT?
  - a. If not, how are spending decisions justified?

# Minister for Tourism, Sport and Recreation: The answer to the Member's question is as follows:-

### 1. Canberra Stadium.

- Central Coast Mariners received a total of \$50,000 in direct Government contribution for the two A-League matches played in late 2009. This was the first time this event had been held in Canberra.
- The Super X round held in November 2009 received a \$40,000 incentive to stage their event in Canberra. This was the first time this event had been held in Canberra.
- The ACT Junior Rugby Union and the ACT Junior Rugby League received free use of Canberra Stadium to stage their finals weekends in August / September 2009. This arrangement has been in place for many years.

### Manuka Oval.

• The AFL played three matches during 2009-10, one pre-season match in February 2010 and two premiership matches played in July 2009 and May 2010. Two agreements were in effect during the 2009-10 period. For games played during the 2009 calendar year the AFL received \$360,000, which included a \$100,000 community partner's contribution, for four

### **Stromlo Forest Park.**

- Cycling Australia received free use of Stromlo Forest Park and approximately \$13,000 in-kind support to stage their Australian Junior Road Championships and Australian Masters Road Championships in September and October 2009 respectively. The Junior Road Championships have been staged annually in Canberra since 2007 and have received similar in-kind support. It was the first time that the Australian Masters Road Championships had been held in Canberra.
- Run for Your Life received \$70,000 to stage the Stromlo Running Festival in February 2010. Territory Venues and Events appointed Run for Your Life in 2008 for a five-year period to stage this annual event, which receives \$70,000 annual funding. The first event was held in February 2009.
- Stromlo Forest Park hosted the 2009 UCI Mountain Bike and Trials World Championships in September 2009. The ACT Government contributed just under \$2.0 mil towards the staging of this event. This was the first time this event had been held in Canberra.

2. This target relates to an expected reduction in the number of AFL games to be played at Manuka Oval in the 2011 calendar year.

3. The Improvement to Canberra Stadium Player Facilities project was a forward design project that incorporated design options for the player facilities within the Canberra Stadium Master Plan. The amount \$129,000 was a roll-over from 2008-09 to 2009-10 to reflect the timing of the Master Plan project.

4a. The \$407,000 Manuka Oval works will deliver improved safety and amenity for spectators and other users. These improvements will ensure that the Hawke and Menzies stands, the scoreboard and catering facilities meet the standards required by the Building Code of Australia.

i. These works do not include the installation of lights.

ii. These works will not involve increasing the seating capacity of Manuka Oval.

4b. The amount allocated to Narrabundah Ball Park Capital works is \$1.05m, not \$1.5m, and focus on the upgrade of the facility to the standard required for the Australian Baseball League, including lighting upgrade, installation of dugouts, infield turf conversion, electronic scoreboard, back net, and improved spectator amenities.

5. BP4, Page 84 relates to technical budget adjustments. The allocations for both venues relate to additional funding provided to existing budgeted projects.

6. The ACT Government regularly undertakes economic reviews of major sporting events in the ACT. The most recent review was for the 2009 UCI Mountain Bike World Championships which attracted 685 participants from 45 different nations. An independent report by Ernst and Young found the event injected \$7.9 million into the local economy, with 55% of those who attended being non-ACT residents. The event was screened to an estimated global TV audience of over 34 million people and an online audience of over 100,000 people. Other recent economic reviews include 2006-2008 CA Brumbies matches and 2007 AFL matches in Canberra.

Sports House and ACT AS

STEVE DOSZPOT MLA: To ask the Minister for Tourism, Sports and Recreation

In relation to Sports House and ACTAS:

- 1. What are the Government's future plans for Sports House and ACTAS?
  - a. Are there provisions for these agencies to capitalise on savings generated or will this be absorbed by TAMS?

## Minister for Tourism, Sport and Recreation: The answer to the Member's question is as follows:-

- 1. Sports House is an ACT Government property managed by the Department of Land and Property Services and is subleased to ACTSPORT. ACT Property Group is currently liaising with ACTSPORT as the sub-lessee regarding the agency's request for further subsidy to their lease cost arrangement. The future plans for Sports House are dependent on these negotiations and the capacity of ACTSPORT to accept the ongoing lease terms on offer. ACTSPORT's claim for further subsidy relates to financial hardship and reliance of sporting organisation tenants on ACTSPORT for accommodation. Direct leasing arrangements between sporting organisation tenants and ACT Property Group could be established if further subsidy to ACTSPORT is not justified and the agency does not accept a renewed sublease arrangement. The future plans for ACT Academy of Sport (ACTAS) are not associated with Sports House. ACTAS is currently housed on the CIT campus, Bruce, in temporary accommodation. Options for long term accommodation are currently being explored with the Australian Institute of Sport and Hockey ACT.
  - a. As the sub-lessee of Sports House, ACTSPORT may generate some savings through the outcome of negotiations with ACT Property Group regarding ongoing tenancy (or non tenancy as the case may be) and a decision to capitalise such funds would be at the discretion of ACTSPORT as a non-government agency.

Any savings generated through future plans for ACTAS would offset areas of cost pressure for Sport and Recreation Services and allow further consideration of funds towards key developmental needs within the high performance sport environment in which ACTAS operates.

Stage 2 & Stage 1

STEVE DOSZPOT MLA: To ask the Minister for Tourism, Sports and Recreation

In relation to the Stage 2 of the Regional Tennis and Sports Centre and Stage 1 of the Lyneham Sport Precinct Development rollovers:

- 1. Please explain why Stage 2 of the Regional Tennis and Sports Centre and Stage 1 of the Lyneham Sport Precinct Development have been rolled over to FY2010-11. (BP4, pg 78)
- 2. What are the anticipated completion dates for these projects?

## Minister for Tourism, Sport and Recreation: The answer to the Member's question is as follows:-

- 1. Remaining funding in Stage 1 and that allocated in 2009-10 for Stage 2 have been rolled over into 2010-11 to account for the construction timeframe and associated financial milestones for the Lyneham Precinct.
- 2. These two budgetary "stages" are part of the single Lyneham Precinct infrastructure project that will be largely complete by June 2011.

Commonwealth Government funding

STEVE DOSZPOT MLA: To ask the Minister for Tourism, Sports and Recreation

In relation to Commonwealth Government funding:

- 1. How will the Commonwealth Government's recently announced \$72.217 million to support community-level sports initiatives be used in the ACT?
- 2. What would be the ACT's approximate share in this funding?
- 3. Could this funding be used to re-establish sports fields that have been taken offline?
- 4. Theoretically, with the increased emphasis on community sports participation, would the present available facilities in the ACT be able to cater to demand?
  - a. Please provide quantitative evidence for this.

## Minister for Tourism, Sport and Recreation: The answer to the Member's question is as follows:-

- The recently announced funds to support participation growth at the community level will be directly provided to National Sporting Organisations (NSOs) to implement Participation Plans. The Australian Sports Commission (ASC) is currently working with all State Departments of Sport and Recreation (SDSR) to seek agreement on the process to prioritise sports as a basis for agreeing on the allocation of resources for investment in participation outcomes. Prioritised NSOs will be required to work with their state/territory affiliates, including the ACT, to ensure initiative development and jurisdictional benefit.
- 2. As the funding will be provided directly to NSOs, use and allocation will be at the discretion of the NSOs in accordance with Participation Plans agreed to by the ASC and each SDSR.
- 3. No. The funding will be provided to NSOs to support participation initiatives.
- 4. Greater demand due to an increased emphasis on community sports participation would be a positive need that would be addressed by the ACT Government if and when the issue arises due to the uncertainty of demand type and level. Demand can not only be met through facility access but also through varied community sport competition modelling.

The facilities presently available in the ACT are well utilised but not to an exhaustive level. Whilst facility needs are being addressed to meet demand for resource efficiency and convenient access in localised areas, eg Gungahlin, there is capacity within the current system to explore options to meet varied levels of demand.

a. Quantitative evidence is not available due to the unknown size of rise in demand and type of participation needs.

#### 758 Tourism, Sport and Recreation Bresnan

Improving the outcomes for people in the community

Amanda Bresnan MLA: To ask the Minister for Disability, Housing and Community Services (re-direct to Tourism, Sport and Recreations)

Ref: Ageing, Budget paper 4, page 371, strategic indicator 5

In relation to: Improving the outcomes for people in the community by providing a range of support services

The recent closure of the YMCA facility at Hackett has left a number of people without a locally accessible fitness and recreational centre. For people between the ages of 55 and 80, transport has been expressed as a major concern and many people unable to access a similar facility elsewhere.

a) Is there a strategy in place to replace this fitness centre in the area?

b) Are you in consultation with YMCA or any other organisation to reopen a centre in the inner north?

## Minister for Tourism, Sport and Recreation: The answer to the Member's question is as follows:-

- a) The provision of a fitness centre would be reliant on a community organisation or commercial operator seeking access to the inner north fitness marketplace and finding viability, sustainability and value in doing so.
- b) The decision to close the Hackett facility was a business decision of the YMCA. Services previously offered at the Hackett site have now been relocated to the YMCA Health and Fitness Centre, Chifley. Community members can now access an enhanced range of programs and services at this site.

Hargreaves

QTON - Former Shell Site

Asked by MR HARGREAVES on 26 MAY 2010: LIZ CLARKE took on notice the following question(s):

In relation to:

1. What is the age of the fuel tanks at the Service Station Site at EPIC?

## **MINISTER FOR TOURISM, SPORT AND RECREATION:** The answer to the Member's question is as follows:-

1. 22 years old.

Seselja

QTON - Block 751

Asked by MR SMYTH on 26 MAY 2010: LIZ CLARKE took on notice the following question(s):

In relation to :

(1) The value of part Block 751? If the information is not available when will it become available?

## MINISTER FOR TOURISM, SPORT AND RECREATION: The answer to the Member's question is as follows:-

 As part of the process to acquire part Block 751, Exhibition Park Corporation arranged for an independent valuation based on the sale of the land for 'tourist facility' -Non Urban NUZ1 - Broadacre zone. The valuation estimate is \$300,000.

QTON - Accommodation strategy

Asked by MR SMYTH on 26 MAY 2010: MINISTER BARR took on notice the following question(s):

Ref: Hansard Transcript 26 May 2010 Page 1330

In relation to:

Can you table the Accommodation Strategy?

### MINISTER BARR: The answer to the Member's question is as follows:-

The government's strategy for the provision of land for commercial accommodation purposes is contained in the 2010-11 to 2012-14 Indicative Land Release Program. The sites identified for release are generally included within the Territory Plan's CZ6-Leisure and Accommodation Zone. The land release program also provides a summary of the government's intentions with regard to all other forms of land release.

The Territory Plan embodies the government's policies for land use and development across the Territory. Although CZ6 is the zoning most specifically tailored for accommodation purposes, different types of commercial accommodation can also occur under most other commercial zonings and in certain circumstances other zones as well (e.g. PRZ2-Restricted Access Recreation, NUZ3-Hills, Ridges and Buffer Areas). Together these documents provide a comprehensive indication of the government's intentions with regard to the provision of land for commercial accommodation.

Please contact the Committee Office for a copy of the attachments.

QTON - National Tourism Strategy

Asked by MR SMYTH on 26 May 2010: MINISTER BARR took on notice the following question(s):

Ref: Hansard Transcript 26 May 2010 Page 1330

In relation to : Tourism Attraction Strategy

Can you table the National Long Term Tourism Strategy?

### MINISTER BARR: The answer to the Member's question is as follows:-

Attached are copies of National Long-Term Tourism Strategy and Work Plan, developed and endorsed by the Tourism Ministers' Council, which outlines the initial actions to be undertaken to implement the Strategy.

#### 796 Tourism, Sport and Recreation Bresnan

QTON - Floriade visitor survey

Asked by MS BRESNAN on 26 MAY 2010 : MS SIMONNE SHEPHERD took on notice the following question(s):

Ref: Hansard Transcript 26 May 2010 Page 1332

In relation to :

Can you provide a copy of the Ernst and Young report that measures the direct expenditure as a result of Floriade, and provide the sample size used in the survey?

### MINISTER BARR: The answer to the Member's question is as follows:-

The key findings and methodology from the Ernst and Young report on the economic impact of Floriade 2008 and 2009 is attached.

The methodology section includes a description of the sample size used.

Please contact the Committee Office for a copy of this report.

#### 797 Tourism, Sport and Recreation Rattenbury

### QTON - Breakdown of Tourism budget

Asked by MR RATTENBURY on 26 MAY 2010: MS SIMONNE SHEPHERD took on notice the following question(s):

### Ref: Hansard Transcript 26 May 2010 Page 1,335

In relation to:

Is it possible to have a breakdown of the spending allocated under this output class?

### MINISTER BARR : The answer to the Member's question is as follows:-

Budget Paper 4 page 61 contains the 2010-2011 Operating Statement for Australian Capital Tourism.

Note that the Estimated Outcome for 2009-10 shows the part-year effect of Tourism's transfer from the Department of Territory and Municipal Services to the Chief Minister's Department (from 11 November 2009).

In the reconciliation table below, in order to provide the Committee with meaningful comparative information, the Estimated Outcome for 2009-10 includes the full-year figures (ie TAMS and CMD).

	2009-2010 (\$'000's) <sup>1</sup>	2010-2011 (\$'000's)	2011-2012 (\$'000's)
Tourism Base GPO funding	12,856	13,040	13,373
Overhead allocation	1,410	531	540
Budget initiatives			
Kingston Miniature Railway (2008-2009)	43	90	0
Australian Tourism Exchange (2008- 2009)	36	37	38
Events Assistance Program (2008-2009)	63	66	68
Tourism Information Booth running costs (2008-2009)	15	15	0
Autumn Event (2009-2010)	1,800	1,500	1,000
Floriade & NightFest (2010-2011)	0	450	463
Concept Design Commonwealth Park (2010-(2011	0	300	0
Total Tourism GPO as per page 61 Budget Paper 4 2010-11 (CMD)	16,354 1	15,897	15,212

<sup>1</sup> Contains full 2009-10 figures (TAMS 1July-10 November; CMD 11Novemebr -30 June)

QTON - Maintenance of sporting fields

Asked by MR DOSZPOT on 26 MAY 2010: SUE MARRIAGE took on notice the following question(s):

In relation to:

How many sports grounds are currently off line? Where are these located? Are there any Sports grounds that are currently off line that will be unable to be rehabilitated?

## **MINISTER FOR TOURISM, SPORT AND RECREATION:** The answer to the Member's question is as follows:-

The attached document details sportsgrounds currently offline and their location. Rehabilitation question already answered by the Minister.

Please contact the Committee Office for a copy of this attachment.

QTON - Sport Advisory Council

Asked by MR DOSZPOT on 26 MAY 2010: SUE MARRIAGE took on notice the following question(s):

### Ref: Hansard Transcript 26 MAY 2010 Page 1346

In relation to:

Who are the Members on the Sport and Recreation Ministers Advisory Council and who do they represent? Is this information available on the Website?

## MINISTER FOR TOURISM, SPORT AND RECREATION: The answer to the Member's question is as follows:-

Member	Organisation	Position	Appointed	Reason for
				Appointment
Ms Sandy Daley	University of	Chair	June 2004	Community Sport and
	Canberra			Programs / Education
				Sector
Mr Gary	AFL ACT / NSW	Member	June 2007	Elite & Junior Sport
Buchanan				Pathway
Ms Heather Reid	Capital Football	Member	2000-2002	Major Field Sport
			Reappointed	Representative
			June 2007	
Mr Stephen	Day & Hodge	Member	June 2006	Elite Sports Person /
Hodge	Associates			Sports Consultant
Ms Jenny	YMCA	Member	November	Recreation Sector
McCombe			2005	

The information has been updated on the website.

QTON - Sport Advisory Council

Asked by MR DOSZPOT on 26 MAY 2010: SUE MARRIAGE took on notice the following question(s):

In relation to:

Can you provide assurance that no lobbyists are members of the Sport and Recreation Ministers Advisory Council?

## **MINISTER FOR TOURISM, SPORT AND RECREATION:** The answer to the Member's question is as follows:-

There are no lobby organisations nor individual lobbyists on the membership of the Sport and Recreation Ministers Advisory Council.

#### 801 Tourism, Sport and Recreation Ra

Rattenbury

QTON - Output Class 1.6

Asked by MR RATTENBURY on 26 MAY 2010: SUE MARRIAGE took on notice the following question(s):

Ref: Hansard Transcript 26 MAY 2010 Page 1351

In relation to:

Can you provide a breakdown of the Sport and Recreation Budget as listed in Budget Paper 4 on Page 69?

## MINISTER FOR TOURISM, SPORT AND RECREATION: The answer to the Member's question is as follows:-

	Total
Sport and Recreation	
Management	885,784
Development & Programs	669,217
Grants	11,192,948
ACT Academy of Sport	1,857,515
Sports Facilities	10,841,150
Depreciation	4,978,335
Physical Activity Foundation	185,880
Sport & Recreation	30,610,829
Allocation of Overheads	2,445,062
Share of Department wide overhead costs such as	
Insurance, ICT, Office Accommodation, etc.	
Sport & Recreation Total	33,055,891