



Standing Committee on Economy and Gender and Economic Equality

Inquiry into Annual and Financial Reports 2021-2022 **ANSWER TO QUESTION ON NOTICE**

Asked by: Ms Nicole Lawder MLA

Reference: Hearing on 8 November, Annual Report of Special Minister of State

In relation to: Stromlo Forest Park sponsorship

1. Is sponsorship being considered for Stromlo Forest Park and if so, what deliberations have occurred so far?

Chris Steel MLA: The answer to the Member's question is as follows:–

Stromlo Forest Park is considering a range of sponsorship opportunities including onsite advertising, whole of park sponsorship and naming rights and mountain bike trail sponsorships. Sponsorship revenue would provide an additional own-source revenue stream to support park maintenance and asset development. Stromlo Forest Park engage in regular conversations with interested parties about potential sponsorship arrangements and is currently promoting multiple naming rights sponsorship opportunities for the Park on its website. Opportunities continue to be developed and considered on a case-by-case basis.

Approved for circulation to the Standing Committee on Economy and Gender and Economic Equality

Signature:

Date:

22 / 11 / 22

By the Special Minister of State, Chris Steel MLA