



LEGISLATIVE ASSEMBLY
FOR THE AUSTRALIAN CAPITAL TERRITORY

QTON No. 36

STANDING COMMITTEE ON ENVIRONMENT AND TRANSPORT AND CITY SERVICES
MS TARA CHEYNE MLA (CHAIR), CANDICE BURCH MLA (DEPUTY CHAIR), JAMES MILLIGAN MLA

Inquiry into referred 2018–19 Annual and Financial Reports
ANSWER TO QUESTION TAKEN ON NOTICE
15 November 2019

Asked by Miss C Burch MLA:

In relation to: Exact Spend on Media for Timetable Changes

Ms Sturman: Yes, so executive group manager for Transport Operations, Judith Sturman. I might ask Geoff Virtue if he can provide the costs. So as the minister said, it was largely providing the normal information that we send out through timetables online to the public. So—

Mr Steel: I should clarify, though, in relation to—the new interim updated timetable actually had more bus services than were previously provided under the old network. It was just a reduction for the interim period while we get more bus drivers. So 214 more bus services, I understand, was the—than what was provided under the previous network, Network 18.

MISS C BURCH: And so onto the media spend?

Mr Virtue: Yes, sorry, Geoff Virtue, Acting Executive Branch Manager, Communications. I will have to take on notice the exact spend, but we largely did radio advertising, and some print advertising as well, and online Facebook advertising. I just do not have the exact figure in front of me, sorry.

Mr Chris Steel MLA: The answer to the Member's question is as follows:—

\$10,502.25 was spent on radio, print and Facebook advertising (GST inclusive).

Approved for circulation to the Standing Committee on Environment and Transport and City Services

Signature:

Date:

27/11/19

By the Minister for Transport, Chris Steel MLA