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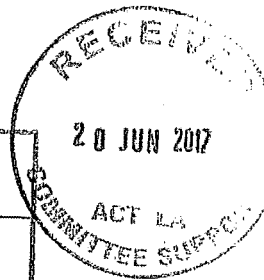
**From:** Daniel Caldwell [Redacted]  
**Sent:** Tuesday, 20 June 2017 12:39 PM  
**To:** Committees  
**Subject:** Submission to the Billboard Inquiry

**Categories:** PUR

Submission to the Inquiry into Billboards  
By  
Daniel Caldwell

[Redacted]

A.C.T. LEGISLATIVE ASSEMBLY COMMITTEE OFFICE	
SUBMISSION NUMBER	102
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Dear Committee

As a Canberra resident I believe that commercial advertising on the physical landscape should be reduced, not increased. Commercial enterprises have nearly limitless platforms to advertise; almost everywhere our eyes can go. Phones, mobile apps, websites, newspapers and periodicals, television and inside any commercial premises.

It is more important than ever that the government safeguards public spaces from further commercial pollution. If the current regulations are being exploited by some, then better regulations are needed, not a relaxation of those regulations. If revenue is the issue, then taxes are the appropriate mechanism, not selling off the aesthetics of the ACT to narrow commercial interests.

Thank you for your consideration of this issue - a reduction in advertising has my support.