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From: Dom Northcott [REDACTED]
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To: [REDACTED]
Subject: Inquiry into Billboards - Opposition

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It's hard enough to establish what Canberra 'is' without hiding significant portions of it with signage encouraging us to embrace whoever can pay.

They promise to hide the real gems of the city (The Smith's Alternatives, the You Are Heres), the places without large amounts of capital but large amounts cultural worth. Billboards promise to hide all of these experiences from out of towners and encourage the view that being the most prominent means that you're the best.

The beauty of the city is best shown off when unimpeded by product placements and please buys.

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