



LEGISLATIVE ASSEMBLY  
FOR THE AUSTRALIAN CAPITAL TERRITORY

SELECT COMMITTEE ON ESTIMATES 2024-2025

Ms Nicole Lawder MLA (Chair), Ms Suzanne Orr MLA (Deputy Chair),  
Miss Laura Nuttall MLA

ANSWER TO QUESTION ON NOTICE

Asked By: Mr Peter Cain MLA

Addressed to: Chief Minister redirection to Office of the Legislative Assembly

Reference: Office of the Legislative Assembly

Hearing Date: 5 August 2024

In relation to: OLA – Data Analytics for ACT Legislative Assembly streams and Average number of viewers

QON lodgement Date: 5 August 2024

Answer Due date: 8 August 2024

**MADAM SPEAKER:** The answer to the Member's question is as follows:

The attached table represents the number of hits or visits to the ACT Legislative Assembly public facing website, including the live web streaming service and the Video on Demand service, over the last twelve months.

Most notable are the highest number of visits to the public website which occurred in November 2023 during the Annual Reports hearings and the second highest number of visits which occurred in July 2024 during the Estimates hearings.

Further to the question asked by Ms Lawder MLA in relation to AUSLAN and captioning services, the Parliamentary Portal does have speech-to-text closed captioning on the live web streaming and VoD services, which are unedited, uncorrected and contain errors. This captioning is not available on the internal broadcast feed. Should Hansard choose to adopt the Novaworks transcription service, it will be integrated with the portal's s closed captioning service, allowing automatic correction of the closed captioning.

Approved for circulation to the Select Committee on Estimates 2024-2025

Signature:

Date:

7/8/24

By the Speaker of the Legislative Assembly for the ACT, Joy Burch MLA

ATTACHMENT

Live web stream & Video on Demand website pages	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Total hits per page
<u>Watch, read and listen</u>	3,911	3,110	2,138	8,924	1,046	640	2,691	2,491	3,631	2,776	5,210	7,943	44,511
<u>Assembly live web stream</u>	5,282	3,614	2,400	13,032	844	623	2,839	2,563	6,815	2,912	7,257	15,018	63,199
<u>Assembly live stream assembly</u>	95	103	90	222	14	10	75	68	117	101	262	227	1,384
<u>Assembly live stream hearing</u>	150	15	5	330	25	39	36	44	164	53	31	311	1,203
<u>Video on Demand</u>	1,241	1,029	602	2,882	392	244	862	786	1,081	895	1,411	2,001	13,426
<u>VoD Latest Assembly</u>	732	1,118	943	1,350	212	99	595	564	801	820	1,551	570	9,355
<u>VoD Latest Committee</u>	384	48	24	1,461	188	133	274	446	401	247	106	1,565	5,277
<u>VoD Previous Hearings</u>	377	42	36	1,172	134	65	193	121	236	183	151	911	3,621
<u>VoD Previous Settings</u>	237	327	174	515	74	43	233	208	287	250	458	304	3,110
<u>Search</u>	157	135	117	332	84	30	100	109	143	145	190	253	1,795
<u>Search results</u>	103	95	80	234	56	21	71	78	103	84	116	140	1,181
<u>Speeches by members</u>	52	66	51	103	26	13	46	33	50	52	78	45	615
<b>Total monthly hits</b>	<b>12,721</b>	<b>9,702</b>	<b>6,660</b>	<b>30,557</b>	<b>3,095</b>	<b>1,960</b>	<b>8,015</b>	<b>7,511</b>	<b>13,829</b>	<b>8,518</b>	<b>16,821</b>	<b>29,288</b>	<b>148,677</b>
Business activities	Sittings 1 week	Sittings 2 weeks	Sittings 1 week	Sittings 2 weeks Annual Reports	Sittings 3 weeks	Sittings 1 week	Sittings 1 week	Sittings 1 week	Sittings 1 week	Sittings 1 week	Sittings 2 weeks	Estimates	