



LEGISLATIVE ASSEMBLY FOR THE AUSTRALIAN CAPITAL TERRITORY

SELECT COMMITTEE ON ESTIMATES 2022-2023

Mr James Milligan MLA (Chair), Mr Andrew Braddock MLA (Deputy Chair),
Dr Marisa Paterson MLA

ANSWER TO QUESTION TAKEN ON NOTICE DURING PUBLIC HEARINGS

Asked by James Milligan MLA on 30 August 2022: Ms Kathy Leigh took on notice the following question(s):

In relation to: Communication and Engagement team - number of staff and level

DR PATERSON: Yes. I did have a supplementary, but I have forgotten. So that is fine.

THE CHAIR: So I think we have got plenty of time.

Okay. You may need to take this question on notice, but just interested to know, how many people are employed in the communication and community engagement team? What are their levels and positions?

Ms Leigh: I think we will need to take the detail on notice.

THE CHAIR: Sure.

Ms Leigh: Ms Johnston, do you want to make any comment?

Ms Johnston: I can probably give you the overall figure. For the last financial year there were 50 people.

THE CHAIR: Okay. Thank you. And I am happy for you to take that—

Ms Johnston: Sorry, excuse me? It was 50 FTE, not 50 people—

THE CHAIR: Yes. Yes, that is right. Yes.

Mr Barr: And that is just a—obviously that is a centralised—

THE CHAIR: Yes, it is. Yes. I realise that. You do not want every department having that—

Mr Barr: Yes, it is not just for Chief Minister's. Yes.

THE CHAIR: Okay. Thanks very much.

Andrew Barr MLA: The answer to the Member's question is as follows: —

The Communications and Engagement (C&E) Division has a broad remit across 5 teams including 50.95 FTE (at the end of financial year 2021/22). The 5 teams include:

- Campaigns & Creative
- Strategic Communications, Research & Engagement
- Governance & Protocol
- Digital
- Content.

18.6 FTE do not work directly on communications and engagement activities. These staff are responsible for things such as honours, awards and protocol, whole of government (WHOG) contract management as well as supporting the community councils and community support fund.

32.35 staff work on communications and engagement activities at the following levels:

- 3 Senior Officer Grade A
- 8 Senior Officer Grade B
- 10.55 Senior Officer Grade C
- 6.8 Administrative Services Officer 6
- 2 Administrative Services Officer Class 5
- 1 Public Affairs Officer Grade 2
- 1 Public Affairs Officer Grade 1.

The 32.35 C&E staff above deliver communication and engagement activities for Chief Minister, Treasury and Economic Development Directorate which includes, but is not limited to Access Canberra, Economic Development, Treasury, Policy and Cabinet, Corporate and Workforce Capability and Governance.

C&E also provides WHOG services to keep pace with the community's expectations and information needs through a range of centralised programs and services, including the Our Canberra newsletter, the YourSay Panel and conversations website and whole of government media monitoring and management of the creative services panel.

Approved for circulation to the Select Committee on Estimates 2022-2023

Signature: 

Date: 6/2/22

By the Chief Minister, Andrew Barr MLA