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From: Kathryn Kelly [REDACTED]
Sent: Monday, 19 June 2017 8:26 PM
To: Committees, [REDACTED]
Subject: Inquiry into Billboards - submission

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Dear Committee Chair

Please accept this email as my submission to the inquiry on the issue of billboards in the ACT. Unfortunately I don't have time, due to family commitments, to make a lengthy submission, but I do feel strongly on this issue.

Canberra has a unique culture and environment as the 'Bush Capital'. Part of the appeal of Canberra is that it doesn't have all the visual distractions and insults that billboards provide. Canberrans are fortunate that we can drive along our roads and not be assaulted by billboards trying to encourage us to buy things or send other messages. We are able to enjoy the views of Canberra streetscapes without billboards spoiling the visual environment.

There is no doubt some money to be made by the government by allowing billboards in our streets, but I think the benefits of having a billboard free environment vastly outweighs the economic benefits of allowing billboards.


We already have ads on bus shelters which were previously free of these visual insults. This practice should not be extended to other advertising sites.

Please recognise the value of our virtually unique advertising-free streets and refuse any extension of advertising by billboards in the ACT.

Thank you for the opportunity to put forward my views on this matter.

yours sincerely

Kathryn Kelly
[REDACTED]

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