



Inquiry into Annual and Financial Reports 2023–2024

Answer to question taken on notice

Asked by: Mr Ed Cocks MLA

Addressed to: Mr Michael Young, Executive Group Manager, Work Safety Group, Office of Industrial Relations and Workplace Safety, CMTEDD

In relation to: ACT GOVERNMENT GRADUATE PROGRAM

Hearing: 17 February 2025

Uncorrected Proof Transcript pp 35

Transcript provided: 24 February 2025

Answer Due: 3 March 2025

Mr Michael Young took on notice the following questions:

Mr Cocks: A quick supplementary. I did not hear it in the answer you have just given. The marketing process, what do you do for marketing to interstate graduates and what is the cost?

Mr Young: I will take that on notice, if that is okay, in terms of the cost.

Mr Cocks: Yes, thank you.

MS RACHEL STEPHEN-SMITH MLA, MINISTER FOR THE PUBLIC SERVICE: The answer to the Member's question is as follows:

The ACTPS Graduate Program is advertised and promoted via several national platforms and local/regional engagements including:

- The ACTPS employment internet site
- Prosple – a platform to help graduate employers attract and hire people by providing targeted job listings, employer branding and recruitment solutions.
- Seek
- Instagram
- Facebook
- LinkedIn
- University job boards.

The ACTPS also participated in ACT based tertiary career days and information sessions.

The total cost of marketing and associated online memberships was \$26,292.

The marketing of vacancies was successful, with 566 applications for forty-six graduate positions in the 2025 ACTPS Graduate Program.

Approved for circulation to the Standing Committee on Public Accounts and Administration

Signature:



Date:

3/3/25

By the Minister for the Public Service, Rachel Stephen-Smith MLA