Inquiry into referred 2017–18 Annual and Financial Reports

ANSWER TO QUESTION TAKEN ON NOTICE

6 November 2018

Asked by MR WALL MLA:

In relation to:

MR WALL: Can I just ask a couple of follow-on questions from Ms Lee. Does CIT or Skills Canberra measure I guess the proportion of market share that CIT holds compared to other VET providers in the ACT?

Ms Cover: So CIT obviously measures on a year to year basis the market that we hold in terms of number of enrolments and hours conducted on an annual basis.

MR WALL: Okay and what proportion of the market do you currently command?

Ms Cover: That depends on which course you are talking about and which market you are talking about.

MR WALL: Okay. Right, is that something you might be able to provide on notice, sort of a breakdown across faculties?

Ms Cover: Yes. Is there a particular industry or particular level of qualification you are interested in?

MR WALL: There is not specifically, Ms Cover. It was more just a broad brush question, I guess, coming at trying to understand where CIT’s strengths are in the market that it operates and I guess where—which areas potentially where the private sector or the not-for-profit sector RTOs are—you know, have a competitive edge and then the follow up from there would have been what CIT is doing to position itself appropriately in the market going forward.

Ms Cover: Yes. So you will appreciate it is a bit of a mixed sort of result in terms of the courses and the market.

MR WALL: Yes. From course to course it is going to change, yes.

MINISTER FOR VOCATIONAL EDUCATION AND SKILLS: The answer to the Member’s question is as follows:—

Vocational education and training (VET) is a complex sector with private providers, enterprise Registered Training Organisations (RTOs), public providers and even unaccredited training businesses and consultants.
Whilst there are data collection points for government funded training and also for activity of RTOs, it is impossible to document with any certainty what the exact size and nature of the market is.

CIT services an extremely broad marketplace. Broad in terms of the number of courses, the spread of students and the spread of industry. In 2017, CIT had 4,210 program completions and 5.3 million training hours delivered. There were 29,934 program enrolments and 8,186 recreational learners enrolled in adult community education programs.

Recent statistics illustrate that CIT’s current market share of the ACT Australian Apprenticeships market is 71.6% (as at 30 October 2018). CIT has demonstrated its strength in the Australian Apprenticeships market with strong apprentice numbers across many industries in 2018 including:

- Meat and Other Food Processing with 100% of the apprenticeship market share;
- Hair and Beauty industry with 83.9% of the apprenticeship market share;
- Agriculture, Horticulture Conservation and Land Management with 88.2% of the apprenticeship market share;
- Electrotechnology with 80.0% of the apprenticeship market share;
- Construction, Plumbing and Services with 78.6% of the apprenticeship market share;
- Metal, Engineering and Manufacturing with 75.5% of the apprenticeship market share; and
- Automotive Services with 73.3% of the apprenticeship market share.

These strong market share statistics represent positive engagement with industry and employers.

The ACT holds a 1.41% market share of national VET international student commencements and 1.03% of total VET international student enrolments. In 2017 there were 944 international students from 81 countries enrolled at CIT.

Approved for circulation to the Standing Committee on Education, Employment and Youth Affairs

Signature: 

Date: 05/11/18

By the Minister for Vocational Education and Skills, Meegan Fitzharris MLA