

[REDACTED]  
From: Josie [REDACTED]  
Sent: Tuesday, 20 June 2017 11:29 AM  
To: [REDACTED]  
Subject: [REDACTED]

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Dear Annemeike,

I would like to submit my views regarding billboards to this inquiry.

I have been a Canberra resident for most of my life and while there have been many good changes in recent years, allowing billboards into Canberra would be a very bad decision.

I assume that the billboards may generate an income for the ACT Government through the rental of space/land, however that would not compensate in any way for the loss in Canberra's visual appeal.

We are justifiably proud of the beautiful vistas throughout our city and wary of any changes.

If there is any doubt that locals care about what our city looks like, you can look to the outcry over the loss of the trees on Northbourne Avenue to make way for light rail. No matter what people's opinions are regarding the light rail system, we have forever lost the beautiful tree-lined views that greeted people travelling down Northbourne Avenue. How much worse it would be to compound that loss with billboards!

Locals detest the proliferation of political signs posted throughout the city and surrounds during election periods and permanent billboards would be much worse.

There is already plenty of external advertising on buses, taxis and mobile billboards and I'm sure there will be external advertising on the light rail infrastructure. We don't need any more types of outdoor advertising in the ACT.

Billboards are distracting and ugly eyesores and the only people who want them are the few who will profit from them.

The lack of billboards is a boon to Canberra and is also a point of difference from other cities. Don't let billboards in - keep the ban permanent!

I strongly oppose any changes to the ban on billboards and I hope this inquiry will come to the same conclusion.

Regards,

Josie [REDACTED]

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