



LEGISLATIVE ASSEMBLY

FOR THE AUSTRALIAN CAPITAL TERRITORY

STANDING COMMITTEE ON ECONOMIC DEVELOPMENT AND TOURISM

JEREMY HANSON MLA (CHAIR), MICHAEL PETTERSSON MLA (DEPUTY CHAIR), SUZANNE ORR MLA,
MARK PARTON MLA

Inquiry into referred 2015–16 Annual and Financial Reports ANSWER TO QUESTION ON NOTICE 27 February 2017

QON 7* Asked by MR COE:

In relation to: the Directorate

1. In relation to the provision of 'advice and support for the Order of Australia', does the Directorate play a role in either promoting or facilitating the nomination of suitable candidates, particularly women, for awards in the Order?
2. The annual report indicates that the Directorate did not meet the 2015 16 targets against Output 1.4 in relation to visits per month to the Time to Talk website and annual numbers of ACT Government Digital Mail Service newsletters.
 - a. What is being done to ensure targets are met?
 - b. Can you please provide information on the performance against these targets in 2016-17 to date?

CHIEF MINISTER: The answer to the Member's question is as follows:—

1. The Directorate facilitates the nomination of suitable candidates by providing guidance on the drafting of nominations to both internal and external stakeholders as required. The Directorate has recently supported the campaign led by Government House to encourage more nominations from within the community, in particular for women. This was done through internal communication channels in a message from the Head of Service and to the community through ACT Government social media channels as part of International Women's Day.
2.
 - a. The Time to Talk accountability indicator was discontinued in the 2016-17 Budget. The measure covered visits to the Time to Talk Canberra website. During 2015-16 two new directorate engagement websites were trialled for planning and transport engagements, which saw a net decrease of visits to the Time to Talk site. Following the trial, improved digital engagement functionality has been embedded with the new Your Say digital engagement platform. It is now used for all ACT Government engagements.

The target for the ACT Government Digital Mail newsletters was not met in 2015-16, as a monthly digital newsletter was implemented in December 2015 to support the Our Canberra print newsletter delivered to all Canberra households. Prior to December 2015 subscribers received a shorter weekly newsletter. The Our Canberra digital newsletter service was not distributed during the caretaker period.

- b. The Time to Talk accountability indicator was discontinued in the 2016-17 Budget following the decommissioning of the Time to Talk website. The 2016-17 annual targets for both the digital mail newsletters and Our Canberra print newsletters are for 10 to be issued. The result to-date is six for each measure. In accordance with the Government Agencies (Campaign Advertising) Act 2009, monthly print and digital newsletters were not distributed in the caretaker and post-caretaker period of September, October and November 2017.

Approved for circulation to the Standing Committee on Economic Development and Tourism

Signature: 

Date: 17.3.17

By the Chief Minister, Andrew Barr MLA