



Inquiry into the procurement and delivery of MyWay+

Answer to question on notice

Asked by: Mr Andrew Braddock

Addressed to: Chris Steel MLA

Reference: Transport Canberra and City Services

Hearing: 27 March 2025

In relation to: MyWay+ branding

Question received: 3 April 2025

Answer Due: 10 April 2025

1. Why was “MyWay+” chosen as the name for the new system, and what other names were considered?

Chris Steel MLA, Minister for Transport: The answer to the Member’s question is as follows:

The name ‘ MyWay+’ was chosen to leverage off the existing ‘MyWay’ brand awareness whilst signalling additional features, compared to the existing ticketing system, were being introduced.

Approved for circulation to the Standing Committee on Environment, Planning, Transport and City Services

Signature:

Date:

9/4/25

By the Minister for Transport, Chris Steel MLA