



LEGISLATIVE ASSEMBLY

FOR THE AUSTRALIAN CAPITAL TERRITORY

SELECT COMMITTEE ON ESTIMATES 2024-2025

Ms Nicole Lawder MLA (Chair), Ms Suzanne Orr MLA (Deputy Chair),
Miss Laura Nuttall MLA

ANSWER TO QUESTION ON NOTICE

Asked By: Ms Leanne Castley MLA

Addressed to: Minister for Health

Reference: Winnunga

Hearing Date: 25/07/2024

In relation to: ACT Health and Winnunga Advertising

QON lodgement Date: 25/07/2024

Answer Due date: 02/08/2024

Winnunga advertising

How much did Winnunga spend on advertising in 2023-24?

What campaigns did this relate to?

What is its budget for 2024-25?

Minister Rachel Stephen-Smith: The answer to the Member's question is as follows:

While the ACT Health Directorate (ACTHD) does not fund Winnunga specifically for 'advertising', it does fund a range of activities that include education and promotion activities.

This includes smoking cessation and reduction education and programs, participation in local health promotion events, and increasing understanding of healthy lifestyles and preventing and controlling diseases to improve health and wellbeing in the Community.

The amount of funding ACTHD provides is not broken down into a detailed budget for specific activities, as it is up to each organisation to manage their administrative and financial processes to deliver the agreed outcomes.

It should be noted that Aboriginal Community Controlled Health Organisations, including Winnunga, receive the majority of their funding from the Commonwealth Government via the Indigenous Australians' Health Programme. This includes funding for comprehensive primary health care and specific targeted programs.

Approved for circulation to the Select Committee on Estimates 2024-2025

Signature: 

Date: 21/8/24

By the Minister for Health, Rachel Stephen-Smith MLA