

[REDACTED]  
From: Michael Croft [REDACTED]  
Sent: Tuesday, 20 June 2017 9:10 AM  
To: [REDACTED]  
Subject: Submission to the Inquiry into Billboards

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To: Standing Committee on Planning and Urban Renewal  
GPO Box 1020  
CANBERRA, ACT 2601  
Australia

Re: Submission to the Inquiry into Billboards by the Standing Committee on Planning and Urban Renewal.


I have been a resident of Canberra and the Capital Region since 1975 and I strongly object to the increased commercialisation and visual pollution that billboards introduce to our national and bush capital.

Over the decades I have introduced a great many friends from interstate and overseas to Canberra, all have noted how refreshing it was to have a clean, green place to live. They make specific reference to the lack of visual pollution (billboards and commercial advertising materials) as a good thing!

If Canberrans want their city to shine as an exemplar of a world's best and most livable city, the planning committee will not introduce the visual pollution that more public advertising affords - the very thing visitors and residents say they don't want. To do so would be a classic case of being penny wise and pound foolish.

What makes Canberra a stand out and attractive, both nationally and internationally, is the lack of advertising in public spaces. Please do not introduce more. In fact if the committee were truly about developing Canberra's Urban Renewal, it would progressively wind back existing public space advertising.

Sincerely,  
Michael Croft

	A.C.T. LEGISLATIVE ASSEMBLY COMMITTEE OFFICE
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