



Inquiry into annual and financial reports 2024–2025

Answer to question on notice

Asked by: Ms Jo Clay MLA

Addressed to: Chief Minister

Reference: CMTEDD EcoDev - City Renewal Authority

Hearing: 20 November 2025

In relation to: City Renewal Authority and Event programming

Question received: 21 November 2025

Answer Due: 5 December 2025

(1) How does CRA consider other events - held by the Commonwealth Government, ACT Government, private and community sectors when planning events to provide unique experiences and variety for Canberrans?

(2) Has CRA clashed with other events offering similar experiences or targeting similar audiences/demographics?

Andrew Barr MLA: The answer to the Member's question is as follows:

(1) The City Renewal Authority (City Renewal) runs a limited number of major programs each year, such as *La Fiesta*, *Winter in the City*, *Christmas in the City* and *Lunar New Year*. These sit alongside sponsorships and smaller activations, for example, *Lakespeare*, *Haig Park* activities and the *Floriade Walking Trail*.

When planning, City Renewal monitors ACT Government, Commonwealth, private and community events to avoid duplication and ensure variety. Coordination occurs through stakeholder engagement and cross-agency forums. Our focus is on delivering unique experiences that activate the City Centre and Braddon and complement the broader Canberra events calendar.

(2) While City Renewal aims to minimise overlap, the Canberra region has an event market of nearly one million people within a three-hour drive. This provides a large audience pool, and activating the City Centre is particularly important especially during this transformative period. It is the remit of the City Centre Marketing and Improvements Levy to ensure the City Centre remains vibrant, with strong visitation and benefits to place perceptions. Events in the City Centre benefit all ACT residents and visitors, and the economic impact of tourism and visitor spend flows across the Territory.

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Approved for circulation to the Standing Committee on Public Accounts and Administration

Signature: 
By the Chief Minister, Andrew Barr MLA

Date: 9.12.25