



STANDING COMMITTEE ON ECONOMY AND GENDER AND ECONOMIC EQUALITY
Ms Leanne Castley (Chair), Ms Suzanne Orr (Deputy Chair), Mr Johnathan Davis MLA

Inquiry into ACT Budget 2021–22
ANSWER TO QUESTION TAKEN ON NOTICE
Wednesday, 27 October 2021

Asked by LEANNE CASTLEY MLA on 27 OCTOBER 2021: ROSS TRIFFIT took on notice the following question(s):

[Ref: Hansard Transcript 27 October 2021, PAGE 142]

In relation to:

THE CHAIR: I have a supplementary, more a point of notification. Mr Triffitt, can you explain to me what the Victoria company won? What was it that they won? Who are they and how much was the contract worth?

Mr Triffitt: The contractor was engaged to do three pieces of work. One was an independent review of the Enlighten Festival branding. The other parts were the development of a strategy for the Enlighten Festival from 2023 to 2027 and the development of a strategy for Floriade from 2023 to 2027. The work involved a significant amount of engagement with local stakeholders and, obviously, with people within the events sector. I will have to take it on notice to get the exact value of that contract.

THE CHAIR: And the name of the company as well.

Mr Triffitt: Silver Lining Strategy is the name of the company.

ANDREW BARR MLA: The answer to the Member's question is as follows:—

The value of the contract between the Territory represented by Events ACT and Silver Lining Strategy Pty Ltd is \$65,697.50 including GST.

Approved for circulation to the Standing Committee on Economy Gender and Economic Equality

Signature: 

Date: 8.11.21

By the Minister for Tourism, Andrew Barr MLA