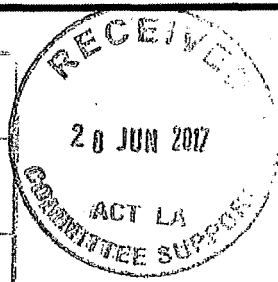


From: Bryce Henson
Sent: Tuesday, 20 June 2017 1:55 PM
To: Committees
Subject: Submission on billboard inquiry
Attachments: Adds.JPG
Categories: PUR

A.C.T. LEGISLATIVE ASSEMBLY COMMITTEE OFFICE	
SUBMISSION NUMBER	108
DATE AUTH'D FOR PUBLICATION	27/6/17



Submission to the Inquiry into Billboards by the Standing Committee on Planning and Urban Renewal by Bryce Henson

I am a relatively new resident to the ACT moving here 3 years ago to start a PhD. On arrival I was delighted by the natural beauty that is showcased here without the unsightly signs that adorn my previous home of QLD's roads. While not only ugly; advertisements have been shown to distract drivers through inattentive blindness ([study1](#) [study2](#)). I have personally found that driving on your roads is far less distracting than elsewhere in part due to lack of advertising. As a motorcyclist distracted drivers are a huge concern for me. Further advertisers already get away with too much, even across from my home the national hockey center has adds for McDonalds and RAMS on them (see attached). Please do not make Canberra an ugly and more dangerous place by changing these regulations.

Kind Regards
Bryce Henson

ps. I would be happy to give a presentation as a (layperson) witness in this matter.

