

[Redacted]

**From:** Belinda [Redacted]  
**Sent:** Tuesday, 20 June 2017 3:53 PM  
**To:** [Redacted]  
**Subject:** Outdoor advertising in the ACT



**Follow Up Flag:** Follow up  
**Flag Status:** Flagged


Dear Committee,

Please consider this community member's view on billboards for outdoor advertising in the ACT. It is my *strong* view that billboards are not an asset to the community, business or otherwise, in any setting within the ACT. One of the unique assets of the bush capital, and a feature that positively distinguishes it from other capital cities, is the absence of visual pollution in the form of billboards. The "potential to enliven urban areas" is, in my view, shortsighted at best, and even with regulation to limit the environmental or aesthetic impact, including number, size, location, advertising periods and content, the addition of billboards to the landscape of the ACT would be a step toward urban homogeneity, and a step backwards in terms of one of the qualities of the ACT that makes it a beautiful city to both live in and visit.

Thank you.

Belinda Hellyer

[Redacted]

	A.C.T. LEGISLATIVE ASSEMBLY COMMITTEE OFFICE
SUBMISSION NUMBER	80
DATE AUTH'D FOR PUBLICATION	27/6/17