



LEGISLATIVE ASSEMBLY FOR THE AUSTRALIAN CAPITAL TERRITORY

SELECT COMMITTEE ON ESTIMATES 2023-2024

Mr Mark Parton MLA (Chair), Ms Jo Clay MLA (Deputy Chair),
Mr Michael Pettersson MLA

ANSWER TO QUESTION TAKEN ON NOTICE DURING PUBLIC HEARINGS

Asked by Ms Castley MLA on 19 July 2023: Ms Savage took on notice the following question(s):

[Ref: Uncorrected Hansard Transcript 19/7/23 PAGE 119]

In relation to:

MS CASTLEY: You have sold me on the reasons why. I am just interested in cost. This employee—the communications—are they on permanently? And the cost for the implementation phase and what it is going to cost to build all of this out?

Ms Savage: Yes, so the person that we are looking at—the comms person—will be a permanent employee, so we are looking at recruiting, and I think that is in the Jobs ACT website at the moment. There was a cost to engage Rowdy to come up with the overarching strategy and to give us the sort of templates—the look and feel, the nice colours, that type of thing—but then from this point on it is an in-house, so those costs will be part of our operating costs.

MS CASTLEY: Rowdy's cost?

THE CHAIR: At 5 to 4, is it possible for this to become a question on notice? Can this be taken on notice?

Ms Savage: Yes, I can take that on notice. I can give you that contract cost.

Minister for Industrial Relations and Workplace Safety: The answer to the Member's question is as follows: –

The ACT Long Service Leave Authority engaged Rowdy Digital Pty Ltd (Rowdy) in January 2023 through the Services Australia Creative and Digital Communication Panel to undertake a Brand Refresh and Website Update. The cost of this engagement was \$86,669 (inclusive of GST).

Approved for circulation to the Select Committee on Estimates 2023-2024

Signature:

A handwritten signature in blue ink, appearing to be "MG", written over a horizontal line.

Date: 28/7/2023

By the Minister for Industrial Relations and Workplace Safety, Mick Gentleman MLA