



Standing Committee on Planning, Transport and City Services

Inquiry into Annual and Financial Reports 2021-2022 **ANSWER TO QUESTION TAKEN ON NOTICE**

Asked by Peter Cain MLA on Monday 7 November 2022: Andrew Barr MLA took on notice the following question(s):

Reference: Hansard uncorrected proof transcript 7 November 2022, Page 94

In relation to: Dickson Woolley Street upgrade:

MR CAIN: And how do you measure the economic benefits and based on what data?

Mr Snow: Well, certainly, we have access to a very good analytical tool called The Place Success Dashboard which applies throughout our precinct where we can measure foot-fall. Foot-fall generally equals customers. We can also gain access to the times within which people are spending time in the area, so dwell time as we like to call it.

So we have good information already about how that part of Dickson is performing, and as I said post project completion we will be able to look and report back to government on the success, we hope—in fact, pretty confident—the success will have around those metrics if you like around place success.

MR CAIN: And are you happy to table for this Committee this analysis and the data that you are relying upon?

Mr Snow: Well, certainly the Board would be expecting to see that but I would be very happy to put that in the public domain, yes.

Andrew Barr MLA: The answer to the Member's question is as follows:—

The City Renewal Authority (the Authority) typically evaluates public space improvement projects after their implementation, which can include an assessment of the economic benefits realised. This analysis requires certain data sets with the Authority using its Place Success Dashboard analytical tool following the completion of the works.

The Authority typically conducts the place evaluation once the space is open and in use for some time to get a more accurate picture of the outcome. It is anticipated that an initial evaluation will be complete by mid-2023.

Approved for circulation to the Standing Committee on Planning, Transport and City Services

Signature: 

Date: 11.11.22

By the Chief Minister, Andrew Barr MLA