



**LEGISLATIVE ASSEMBLY**  
FOR THE AUSTRALIAN CAPITAL TERRITORY

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STANDING COMMITTEE ON EDUCATION, EMPLOYMENT AND YOUTH AFFAIRS  
MICHAEL PETERSSON MLA (CHAIR), ELIZABETH KIKKERT MLA (DEPUTY CHAIR), ELIZABETH LEE MLA

**Inquiry into referred 2017–18 Annual and Financial Reports**  
**ANSWER TO QUESTION TAKEN ON NOTICE**  
**6 November**

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Asked by MR WALL MLA:

In relation to:

MR WALL: Okay. And is the engagement of study Canberra internationally targeting school leavers or is it working largely through agents?

Mr Cox: The institutions tend to work directly with agents. There has been limited work with study Canberra program activity to agent. Now that does not mean we will not do that in the future. The way that study Canberra has worked, for example, in international markets, we have worked with or it has worked with the institutions, for example, to create a scholarships program that is used by the institutions on a co-funding basis to target particular markets and cohorts.

MR WALL: Okay.

Mr Cox: And in terms of mix of students where it is not just school leavers; it is research students as well and post-grad students as well.

MR WALL: Now, are those scholarships that you just mentioned, Mr Cox, are they the one university—that you mentioned in the annual report of \$10,000 for students?

Mr Cox: I think that would be them.

MR WALL: Okay.

Mr Cox: I do not have the reference in front of me, but—

MR WALL: And what has then been the process for identifying the recipient audience for that? Because I note in the annual report it says ANU is offering it to students from Indonesia and India and UC is for international ICT students. So is that determined by the universities themselves or in explanation?

Mr Cox: It reflects the universities' priorities and their markets. I would have to take on notice the precise way that we actually deliver the program in concert with the institutions, but it is based fairly significantly—for example, the ANU has a particular interest in furthering its cohort in its

outreach in Indonesia. Which makes sense for its diversification strategies and also the existence of endeavour scholarships as well around that.

So those conversations are had with the study Canberra program staff and the scholarship focus is then developed through that process.

Minister for Higher Education: The answer to the Member's question is as follows:—

Study Canberra's scholarships (currently with ANU and UC) are determined by agreement, reflecting the priority markets or sectors for each institution. ANU has sought for the scholarships to have a market focus for international students from India and Indonesia (large markets important for bringing diversity to the student cohort). UC has sought for the scholarships to have an industry sector focus for international students (from any country) studying a number of ICT courses (an important industry sector in Canberra's economy with a strong need for a pipeline of skilled workers and graduates).

The scholarships programs each provide \$10,000 to 10 students per year (5 per Semester), to assist with establishment and living costs for their studies in their first Semester. They are co-funded by Study Canberra and the institution on a 50/50 basis (ie each organisation contributes \$50,000 per program).

Agreements are signed with each institution setting out eligibility criteria, application process, payment schedule and promotional requirements. Institutions administer the application and selection process, with a written application required. Marketing and promotion is jointly agreed on, with a communications plan and jointly branded collateral (eg web page, flyers, social tiles etc) developed.

Winners are co-presented by an institution Executive and the Minister for Higher Education, at the Chief Minister's Student Welcome event in March each year. Winners are often asked to provide a written statement or testimonial for promotional activities (for example sharing their story for case studies in industry media to celebrate success and promote Canberra and the institution as a study destination). The scholarships serve as a recruitment and promotion tool to attract high calibre students to Canberra.

Approved for circulation to the Standing Committee on Education, Employment and Youth Affairs

Signature:



Date: 14/11/2018

By the Minister for Higher Education, Meegan Fitzharris MLA