 A.C.T. LEGISLATIVE ASSEMBLY COMMITTEE OFFICE	
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ACTTAB Limited ABN 98 071 257 504

Suite 1 Level 1 Gungahlin Marketplace
Hibberson Street Gungahlin ACT 2912

Locked Bag 3001 Gungahlin ACT 2912

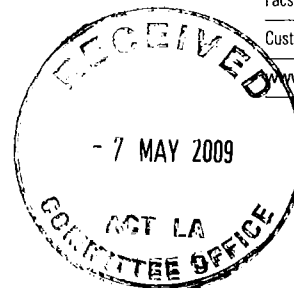
Telephone: **02 6245 6211**

Facsimile: **02 6245 6242**

Customer Services: **02 6245 6201**

www.acttab.com.au

Ms Joy Burch MLA
Chair
Select Committee on Campaign Advertising
Legislative Assembly for the Australian Capital Territory
GPO Box 1020
Canberra ACT 2601



Dear Ms Burch

Inquiry into the Government Agencies (Campaign Advertising) Bill 2008

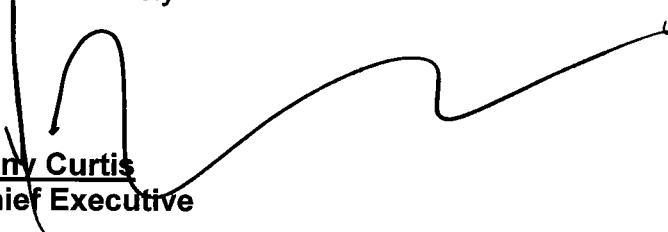
I refer to your correspondence of 22 April 2009 inviting a submission from ACTTAB in respect of the Committee's inquiry into the Government Agencies (Campaign Advertising) Bill 2008. The Corporation notes that the object of the Bill is to regulate advertising by government agencies and prevent the use of public advertising funds for party political purposes.

As you are aware, ACTTAB Limited is a Territory-owned Corporation. The nature of the Corporation's business largely governs the direction and content of advertising undertaken by ACTTAB, which is generally related and limited to the marketing and promotion of the Corporation's wagering and gaming products in the Australian Capital Territory. This is effected through a variety of communications mediums including internet, print, radio and television and incorporates ACTTAB's association and sponsorship of key business related sporting entities and events, as well as support of community, charitable and not for profit causes. Restrictions on advertising content are imposed on the Corporation under the provisions of the Gambling and Racing Control (Code of Practice) Regulation 2002.

Whilst it is not clear whether the intent of the draft Bill is that its provisions ought to apply to Territory-owned Corporations, to the best of my knowledge, in the long history of the Corporation, ACTTAB has never been requested to, nor has it engaged in any form of advertising which might reasonably be construed as having been 'for party political purposes'. Given the nature of ACTTAB's business, it is difficult to envisage how this might ever eventuate.

I trust that these comments will be of benefit to the Committee in its deliberations. However, should you require clarification or additional information in respect of any matter, please do not hesitate to contact me.

Yours sincerely


Tony Curtis
Chief Executive

1 May 2009

