

Evolving Together

Shaping Change
Growing Our Region's Economy
Advancing Canberra's Workforce
Transforming Our Business



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VISION

Shaping
Change

Raising our
ambitions
to meet new
expectations

LEARNING

Growing
Our Region's
Economy

Adapting our
offerings to
provide skills
for the future

WORKFORCE

Advancing
Canberra's
Workforce

Contributing to
the new economy
and positioning
for prosperity

BUSINESS

Transforming
Our Business

Investing in
our business
for viability
and value



Shaping Change

Raising our ambitions
to meet new expectations

Canberra is experiencing a shift in pace. The city is transforming in every way: from its vision and direction, to local attitudes and the economy. Canberra is already listed as the World's Most Liveable City and the entire region is becoming smarter, more innovative and more diverse.

Canberra Institute of Technology (CIT) is a major contributor to the Canberra economy. Along with Canberra's universities, we give the region an edge as a world-class knowledge economy.

We are deeply ingrained in the fabric of Canberra. We enhance the community with essential skills and knowledge, and we are at the heart of local initiatives and events. Our students have a variety of backgrounds, skills and needs. We take pride in our diversity, as it enriches our community and our innovation ecosystem.

By adapting to meet the needs of our fast-paced future, we will provide the skills for the new economy and continue to be the region's most trusted and dedicated vocational education and training provider.

Recently, the ACT Government appointed a dynamic new governing board to CIT. Our innovative board members are leading business professionals who are prepared to engage with risk and embrace new business opportunities. They are dedicated to meeting our twin objectives: to perform as a public provider of vocational education, and to meet the needs of an increasingly competitive commercial marketplace.

By evolving together and strengthening our partnerships with industry, business, educational institutions and government in the years ahead, we will ensure growth and viability. This will benefit CIT, the ACT region and the nation as a whole.

CIT is a trusted, iconic feature of Canberra's landscape and is ready to drive the future of skills development.

CIT provides training
to **more than 20,000**
students every year



Growing Our Region's Economy

Adapting our offerings to provide skills for the future

What we do is crucial to industry success. We build a culture of entrepreneurship by going beyond skills, technical competence and subject knowledge. We encourage our students to think deeply and differently.

As a trusted and quality training provider, we work collaboratively with industry, community and students to achieve excellence in a fast changing tertiary education sector.

Our teachers are experts in their industry fields. They bring invaluable knowledge, experience and connection to industry that benefits the entire student community.

This extends to students across the globe as we attract and retain international students from more than 90 countries. Many international students stay on to further their qualifications, strengthening our local economy and community, and building recognition of Canberra as an international city.



Our students are valued as individuals. They receive enriching personal engagement with teachers, practical experience and real opportunities to meet future employers. Through our collaboration with our CIT Student Association we will enhance the student experience.

As skills demand increases, and workplaces change, our preparation for the future of learning will ensure we continue providing the best, most diverse and adaptive education possible.

We are actively implementing more flexible learning spaces, both in the physical and virtual realm, and offering contemporary facilities and technology. We are also adapting our education models to inspire collaborative and creative learning with fresh teaching approaches. This will allow students to prosper and excel.

CIT continues to develop innovative courses and training environments for **more than 25,000 small to medium businesses** in the ACT contributing to a confident, bold and ready city of the future

↘	HOW WE ARE EVOLVING
→	We will ensure students have access to contemporary learning environments on all campuses.
→	We will implement new digital learning platforms and capabilities to keep our students connected, enabling them to learn with confidence and integrate study into their everyday lives.
→	We will establish centres of excellence in areas such as trades and renewable energy, and innovative teaching and learning practices.
→	We will build upon the ACT health precinct in Bruce by co-locating our health and fitness programs in custom designed facilities at CIT Bruce.
→	We will increase digital connectivity for students to seamlessly integrate learning from the workplace to the classroom and into everyday life.
→	We will continue to strengthen industry connections to ensure students have the best access to their future employers.
→	Through our connection and proximity to government we will lead the nation in training for government.
→	We will augment immersive industry learning experiences to empower the next generation of entrepreneurs and skilled workers.
→	We are collaborating with forward thinking bodies such as Canberra Innovation Network, peak industry bodies and other tertiary and research institutions connecting CIT students with other leaders in Australia's knowledge capital.

Advancing Canberra's Workforce

Contributing to the new economy and positioning for prosperity

More employers and students trust CIT for their training than any other organisation in the ACT. As a major contributor to the economy, we provide the skills for an adaptive, modern workforce.

We have diverse education opportunities and one of the best graduate outcomes in Australia. We will continue offering training that benefits the ACT economy in growing niche markets such as renewable energy and cyber security, in addition to traditional areas such as trades, health, business and the arts.

We are leaders in providing education in skills shortage areas and developing targeted programs. This includes helping people from all walks of life to reach their potential. Through targeted training, foundation skills and student support services we increase workforce participation and productivity, empowering the community as a whole.



Sasa Sestic
CIT graduate
2015 World
Barista Champion

As technology accelerates around us, we will inject new ideas and practices into our skills training so we retain our ability to contribute to the growing economy. As leaders in innovation, we will inspire and support an entrepreneurial culture. This will ensure we are always ahead of the curve, equipping our workforce with the industry skills they need today and into the future.

By connecting with a network of industry, business, education institutions and government, we will generate economic growth for the ACT and region. This includes partnerships with Canberra-based companies and organisations that are competing successfully at a national and international level and progressing the city's agenda to become a truly global region.

1,430 businesses chose CIT as the training provider for their apprentices in 2016

	HOW WE ARE EVOLVING
→	We will boost our exceptional job outcomes to continue providing the best employment opportunities for our graduates.
→	We will increase our leading position as the preferred trainer of apprentices in the ACT and surrounding areas.
→	We will drive the connection of graduates to employment or further study from areas such as: <ul style="list-style-type: none"> • Aboriginal and Torres Strait Islander programs • Specialist support for students with a disability • English as a Second Language support • Tailored programs for women returning to the workforce • Year 12 program
→	We will develop a Trade and Renewable Energy Centre of Excellence with a vision of becoming the national and global leader in renewable energy training.
→	We will provide graduates with up-to-the-minute skills for established and emerging areas such as cyber security, building and construction and healthcare, to strengthen economic growth for the ACT and region.
→	We will enhance our connection with employers to guarantee our training has an industry first focus.
→	We will connect with industry to develop thriving business partnerships and contemporary customised training.



Transforming Our Business

Investing in our business for viability and value

We are adopting an organisation-wide shift in new thinking and new practices with a vision of being the leader in vocational education and training locally, nationally and globally.

Stepping up as an industry partner will help us become nimble and responsive to local business needs. We will strengthen our relationships by understanding business challenges and supporting a network of connections between our staff, students and industry.

Offering customised training programs will help us meet the unique requirements of local businesses. This will ensure our training remains relevant and makes a positive impact on the economy.

We are investing in our campuses by building infrastructure to support better learning outcomes and providing significant economic benefits to the community. This investment allows us to embrace contemporary teaching methods and learning approaches so we can offer accessible, quality training to more students and businesses using the latest technology, equipment and learning spaces. We will also give our staff support and resources for new ideas so we encourage an engaging and energising working environment.

We will create a collaborative culture of innovation for our institution and for the entire region. This will allow us to lead our community confidently, cultivating a skilled and creative society for work and life.

CIT teaching staff are **highly experienced industry practitioners**

↘	HOW WE ARE EVOLVING
→	We will invest in our staff to attract and retain talented people for an energetic, innovative workplace.
→	We are upgrading and updating our physical footprint, including a new modern learning space in Tuggeranong, to provide better training opportunities for industry, business and community.
→	We are ensuring our facilities are built for the future.
→	We will refresh our digital footprint with a new responsive CIT website and mobile apps for contemporary communication, keeping staff and stakeholders connected.
→	We will streamline our systems and processes by exercising the autonomy provided to us by the ACT Government.
→	We will revolutionise our business processes to empower staff to be customer centric.
→	We are investing in our staff with exceptional professional development opportunities.
→	We will attract and retain leading professionals for a workforce that positions CIT to lead the delivery of vocational education and training locally, nationally and globally.
→	We will develop new delivery models to increase flexibility and accessibility of our courses.

New Commitments



Product Innovation Fund

Promote and encourage innovative ideas from teachers and staff for products and courses in new and established markets



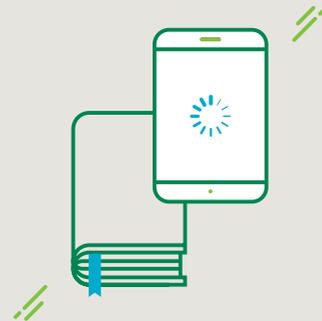
CIT Digitalisation Strategy

Create intuitive and streamlined processes for all stakeholders through digitalisation



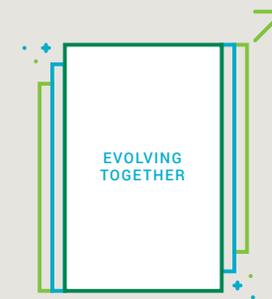
CIT Customer Experience Journey

Provide an exceptional customer experience for every customer interaction across CIT



Innovative Learning Resources Project

Modernise our teaching and learning resources



Evolve Together Project

A cultural change program within CIT to meet emerging training needs



Centres of Excellence

Create centres of excellence through investing in campus modernisation and digital infrastructure



Evolving Teacher Program

Preparing the CIT teaching workforce to design, develop and deliver contemporary training programs



Australian Apprenticeship Project

Enlist employer liaison officers to work with employers and their apprentices to better meet employer needs and improve the student experience



Business Development and Industry Partnerships

Strengthen our business development and industry partnerships to grow in emerging and established markets



Raise our ambitions to meet new expectations.



Adapt our offerings to provide skills for the future.



Contribute to the new economy and position for prosperity.



Invest in our business for viability and value.

Our promise

