

**From:** Philippa Matthews  
**Sent:** Tuesday, 20 June 2017 7:54 PM  
**To:** Committees  
**Subject:** Inquiry into Billboards Submission

Author : Ms Philippa Matthews Date: 20/06/2017

Dear Inquiry,


I am writing to express my disappointment at the idea of erecting billboards in the ACT. I am sure it is solely driven by a need for our local government to raise money but it will greatly decrease the attractiveness of Canberra. And the tourists come to see such a beautiful place not an ugliness that billboards would create.

Not only will it look ugly it will make it look cheap with an emphasis on making a buck through advertising displayed everywhere.

It would be very distracting to drivers and hard to police so that they would not cause obstruction in view. There is already an issue with sandwich boards blocking the view of street traffic. One asks for shops to remove them and reposition, but it never happens. Police seem to think they are okay but they are not. I can just imagine a clutter of billboards causing further problems.

It is bad enough having the bus window view blocked by the ads. I just pray that billboards do not get the go ahead. Once they do, they will increase and increase in number. The beautiful, natural and pristine charm of this amazing city shall be lost.

Regards,  
Philippa Matthews

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